




# EKTA TAWRI



 <https://www.behance.net/ektatawri>

 <https://ektatawri.in/>

 [www.linkedin.com/in/ekta-tawri](https://www.linkedin.com/in/ekta-tawri)

## PROFILE



I am a visual communicator who enjoys shaping ideas into stories that resonate and inspire. I find joy in designing experiences that feel lived-in and thoughtful, blending type, visuals, and function to craft meaningful narratives. Currently pursuing my Bachelor of Design (B.Des) at UID, For me, design isn't a sprint, it's a marathon of meaning, where every idea is a mile and every detail adds to the journey. Eager to learn and collaborate, I am driven by a keen eye for aesthetics and a love for experimenting with new design techniques.



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kreative\_corner



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## SKILLS

- Graphic Design
- Branding
- Packaging Design
- Print Design
- Design Research
- Spatial Design

## SOFTWARE SKILLS

- Photoshop
- Illustrator
- Indesign
- Premiere Pro
- After Effects
- CorelDraw
- Figma
- WordPress
- HTML, CSS

## EXTRA ACTIVITIES

- Volunteered for Ahmedabad Design Week 6.0
- Stall putup at Ahmedabad Design Week 7.0
- Lead of Logistics team for Modus, Annual event of the Visual Communication Department of UID
- Volunteered for Choti si Aasha Foundation as an art teacher
- Conducted Summer Art & Craft Workshop for kids
- Freelance Projects for Customised Portrait Sketches and Paintings

## EDUCATION

YEAR:- 2023-2027 (Ongoing)

Bachelor of Design

Karnavati University

Unitedworld Institute of Design, Gandhinagar

Specialisation: Visual Communication Design

YEAR:- 2021-2023

Neeraj Vidya Mandir, Dongargaon

Higher Secondary Education

Board: CBSE

## INTERESTS

- Travelling
- Photography
- Painting & Crafting
- Running
- Learning and experimenting with new things

## LANGUAGES

- Hindi
- English

## INTERNSHIPS/ EXPERIENCE

- **Unfolding, Raipur (On-site)**

Graphic Design Intern

May 2025

Collaborated on storytelling-driven design projects and assisted in concept development for digital and print campaigns, supporting the process from ideation to execution.

- **Immortigen, IIT Madras (Remote)**

Graphic Designer, Part Time

May 2025 – July 2025

Contributed to developing brand identity systems, including logos, color palettes, and visual guidelines, helping shape cohesive and consistent visual directions.

- **MasterKey Media, Raipur (On-site)**

Social Media Manager

June 2025 – July 2025

Worked on social media creatives and branding assets for the launch of SikhGPT, focusing on maintaining visual consistency and creating clear, engaging communication aligned with the brand's voice.

- **Advanced Digital Marketing Course**

Flash Academy, Raipur (Online)

September- November 2025

This course equipped me with in-depth knowledge of digital marketing strategies, including SEO, social media marketing, Google Ads, and content creation. I learned how to develop marketing campaigns, analyze audience engagement, and optimize brand visibility in the digital space.

## CAREER OBJECTIVE

As a visual communication design student, I strive to create meaningful and functional designs that enhance user experiences. I am eager to apply my skills in branding, typography, editorial design and design research to real-world projects, refining my creative process along the way. With a strong interest in storytelling and problem-solving, I aim to collaborate with diverse teams and contribute innovative visual solutions that leave a lasting impact.

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